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4th Annual Dates - April 20-22, 2018

## THIRD STREET SONGWRITERS FESTIVAL

APRIL 20-22, 2018  
DOWNTOWN BATON ROUGE



### WHAT IS THE THIRD STREET SONGWRITERS FESTIVAL?

The Third Street Songwriters Festival is an annual event in downtown Baton Rouge. The event features local, regional, and national songwriters. It has an educational component, as well as, songwriter performances. The educational component includes an industry panel of Nashville professionals representing publishing companies, Performing Rights Organizations (BMI & SESAC), and songwriter organizations such as NSAI (Nashville Songwriters Association International) and is followed by a listening panel. The participating songwriters will be able to perform and have their songs critiqued by the professional panel. This portion of the event is a great asset for our local aspiring songwriters. The weekend is, also, filled with music performances by over 100 singer-songwriters from a variety of genres. There is something for the music lover in all of us! Most of the performances consist of songwriter rounds in traditional Nashville-style at participating venues along 3rd Street and a hit-writer showcase at the Manship Theatre. All events will feature live original music and celebrate the song as showcased by the songwriters where you get the story behind the song in an intimate setting.

In its fourth year, The Third Street Songwriters Festival has established itself as an annual event in downtown Baton Rouge occurring the third weekend in April (April 20-22, 2018). With our



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growing live music scene in Baton Rouge, downtown is set to become a music destination city. Becoming a sponsor is a great way to support the growing music scene in Baton Rouge and our local artists while connecting them and our community with national hit songwriters. Not only will you receive widespread coverage in the downtown area, but throughout our growing network of songwriter festivals in the south and our Road to 3rd Street partner festivals that will continue to grow throughout our state. There are many options to help support this great event and promote your business while enjoying a weekend full of amazing music! Please see the attached Sponsor Sheet for pricing details and benefits – you’ll find that there’s a level for every budget. Together, with your support, we can create long lasting “Musical Memories”!

## SPONSOR LEVELS

### **SUPER STAR SPONSOR - \$5000**

- \* **LIMITED TO ONE**
- \* **Festival Presenting Sponsor Naming Rights:** “3rd Street Songwriters Festival Sponsored by: Your Company”
- \* **Top tier logo** on all festival posters, banners, printed media, emails and social media pages
- \* **Clickable logo as Presenting Sponsor** on 3rd St. Songwriters Festival website
- \* **Company mentioned on each stage** throughout festival
- \* **Opportunity to place signage at Festival** - as presenting sponsor, you may provide company signage that may be displayed at the Festival Headquarters (merch store or artist sign in)
- \* **Top tier logo** on festival t-shirt
- \* **Your swag** included in artist welcome bags and available to festival attendees
- \* **Ten VIP passes** to Hit Writer Showcase, kickoff party, and special sponsor events
- \* **Ten t-shirts**
- \* **Artist signed event poster**
- \* **Your logo and message** on the North Blvd. Town Square Beacon screen

### **STAGE SPONSOR - \$2500**

- \* **Stage Presenting Sponsor Naming Rights:** “Stage Sponsored by: Your Company”
- \* **Second tier logo** on all festival posters, printed media, emails and social media pages
- \* **Clickable logo as Stage Sponsor** on website
- \* **Second tier logo** on festival t-shirt
- \* **Your swag** included in artist welcome bags and available to festival attendees
- \* **Four VIP passes** to Hit Writer Showcase, kickoff party, and special sponsor events!
- \* **Four t-shirts**



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### **SONGWRITER SPONSOR PACKAGE - \$1500**

- \* Third tier logo on all festival posters, printed media, emails and social media pages
- \* Clickable logo as Songwriter Sponsor on website
- \* Third tier logo on festival t-shirt
- \* Your swag included in artist welcome bags and available to festival attendees
- \* Two VIP passes to Hit Writer Showcase, kickoff party, and special sponsor events!
- \* Two t-shirts

### **SONG LOVER PACKAGE - \$1000**

- \* Ten reserved prime seats to the Hit Writer Show at the Manship Theatre
- \* Fourth tier logo on festival t-shirt

### **MUSIC LOVER PACKAGE - \$500**

- \* Five reserved prime seats to the Hit Writer Show at the Manship Theatre
- \* Fifth tier logo on festival t-shirt

### **JUST LOVER PACKAGE - \$250**

- \* Two reserved prime seats to the Hit Writer Show at the Manship Theatre
- \* Fifth tier logo on festival t-shirt

### **NEW THIS YEAR - SPONSOR A HIT SONGWRITER! \$1500**

**Is there a special songwriter that you would like to see play the festival or one that you want to get to know better? Sponsor a songwriter and dine with them at the Wine Dinner Songwriter Showcase before the main show at The Manship Theatre!**

- \* Dinner for 2 at the Wine Dinner Songwriter Showcase (just before the Hit Writer Show)
- \* Premium tickets for 2 at the Hit Writer Showcase at The Manship Theatre
- \* Your sponsored songwriter will dine alongside you at the Wine Dinner Songwriter Showcase
- \* Recognition in the Hit Writer Show Printed Program distributed during the Hit Writer Show

### **CHOOSE YOUR PACKAGE AND PAY EASILY ONLINE AT:**

[www.thirdstreetsongwritersfestival.com/sponsors](http://www.thirdstreetsongwritersfestival.com/sponsors)

**For questions or to arrange your own personal sponsorship package, contact the Festival Producer:**

Kay McHenry Solar

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